

GRETCHEN K. VANNICE, MS, RD

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EDUCATION

Master of Science, *Nutritional Science*

San Jose State University, San Jose, CA

Thesis: *Magnesium and bone mineral acquisition in ethnically diverse adolescents.*

Stanford University, Stanford, CA

Registered Dietitian, granted by the *Commission on Dietetic Registration*

Continuing Education Certificate, *Advanced Clinical Education in Child and Adolescent Obesity.*

School of Medicine. University of California, San Francisco, CA

Bachelor of Science, *Nutrition and Dietetics*

Bachelor of Arts, *Nutrition and Dietetics*

Oregon State University, Corvallis, OR

SCIENCE AND COMMUNICATIONS

International Consultant, *Nutrition Services; Omega 3 Dietitian*, Portland, OR

www.omega3dietitian.com. 2003–present

Summary of Responsibilities:

- Develop evidence-based **research** and **marketing** materials for ingredient and finished goods companies. Write website copy, product descriptions, provide research for **product claims**.
- Design and present **education** and **training materials** for use online or live. **Train trainers**.
- Support **product development**, track research, provide custom literature searches.

Executive board member, *International Omega-3 Learning and Education Consortium for Health and Medicine*. www.omega3learning.purdue.edu. 2007-present

Chair, International Science Committee, *Global Organization for Omega-3 EPA and DHA (GOED)*
Salt Lake City, UT. 2007-present

Manager of Scientific Affairs, *NourishLife*, LLC. Lake Forest, Ill. 2007-2008

Summary of Responsibilities:

- Wrote evidence-based **industry-compliant product-specific** website copy for online consumers and in-house marketing and sales teams. Responsible for **claim substantiation**.
- Directed **Product Development** from conception to completion.
- Provided technical support for staff interacting with **online consumers**.
- Delivered **interactive training sessions** for sales and marketing teams via face-to-face and live.
- Keenly followed **emerging science**. Provide technical expertise for **media**.
- Strategically managed **Thought Leader Outreach** program.
- Coordinated **Clinical Research** program.

Research Coordinator, *Nordic Naturals*, Watsonville, CA. 2003-2007

Summary of Responsibilities:

- Sourced and developed evidence-based industry-compliant **education and marketing materials** for consumers, professionals, vendors, new employees and sales teams.
- Wrote website copy, including **product descriptions**, claims and **frequently-asked-questions**.
- Coordinated **Clinical Research program**.
- Interacted with **press**; provided **interviews** and resources for use online, in-print and radio.
- Built and maintained **corporate research library** and online research website
- Authored **technical reviews** for healthcare practitioners
- Provided monthly **research updates and training sessions** for professional and consumer sales teams via face-to-face and recorded teleconferences.
- Maintained knowledge and awareness of **emerging science**; established strong relationships with academicians and thought leaders. Responsible for **claim substantiation**.
- Wrote professional, consumer and vendor **presentations** for use in US and Europe.
- Provided copy for company and vendor **newsletters**.
- Served as **technical resource** on product labeling, allergen statements, product testing.

Education Manager, Research & Development, *Integrative Therapeutics Inc*, Wilsonville, OR
2001-2003

Summary of Responsibilities:

- Developed industry-compliant **marketing and education** materials. Examples include research summaries, product technical sheets, and literature reviews. Also managed the production of industry compliant disease-specific education materials for parents and children.
- Coordinated **Scientific Advisory Board**.
- **Managed education program**; developed new Continuing Education program and established first **teleconference** program on evidence-based approaches to natural health products.

Health Educator, *Kaiser Permanente Medical Center*, Santa Clara, CA 1996-2001

Summary of Responsibilities:

- Managed **Weight Management** and Tobacco Cessation programs for the Departments of Medicine and Health Education.
- Contributed research and **nutrition expertise** to Diabetes, Women's Health and HIV programs.
- **Trained** clinical health educators.
- Member of Health Education Task Force.

SCIENTIFIC PUBLICATIONS

Vannice, GK, Kelly J. Fish oil supplementation in people with diabetes: A review of the research. *Journal of Applied Nutrition*, 54 (3):81-83, 2004

Vannice, GK. Cognition, aging and omega-3 fatty acids. *Journal of Applied Nutrition*, 55 (1):2-7, 2005

Vannice, GK, Wang, MC, Hollenbeck, CB, McProud, LM, Marcus, R, Bachrach, LK. Associations between dietary magnesium and bone mineral acquisition in an ethnically diverse population of adolescents and young adults. *Bone*, 23 (5): S492-493, 1998

RESEARCH EXPERIENCE

- 2004-2008 Research Liaise, NourishLife, LLC and Nordic Naturals. Coordinate clinical research with investigators, academicians and industry.
- 1997-2001 Lead Investigator, San Jose State University, Department of Nutrition and Food Science and Stanford University School of Medicine, Departments of Pediatrics and Medicine.
- 1996-1998 Research Assistant, Kaiser Permanente Medical Center, Department of Medicine, Medical Weight Management program.
- 1996 Research Assistant, Stanford University Medical Center, Clinical Research Center, *Women's Healthy Eating and Living Study*.
- 1995-1996 Research Assistant, University of California, San Francisco, School of Medicine.

INDUSTRY PUBLICATIONS & MEDIA

Magazines

- Omega-3 fatty acids from fish oil, *Today's Dietitian*, Great Valley Publishing Co, Spring City, PA. Mar 2005
- Syndrome X, *Today's Dietitian*, Great Valley Publishing Co, Spring City, PA. Nov 2001
- Nutrition Advisor, Bone up on calcium, *Delicious! Magazine*, New Hope Natural Media, Boulder, CO. October 2000

Newsletters & marketing brochures (partial list)

- PharmaOmega Family of Products, Aug 2008
- Balance your Health by Balancing your Fats, Aug 2006
- Finding Nutritional Support for Autism, *Your Natural Health Connection*, Apr 2006
- Supplements: Garlic supplementation and its impact on lowering the risk of cardiovascular and other diseases, *Nutrition in Complementary Care*, 8(1):12-16, 2005
- Five Important Reasons for Recommending Fish Oil, *EcoTrends*, 2(1):2-4, 2005

Interviews (partial list)

- Beauty Really Begins On the Inside, *TasteforLife.com*, Sep, 2008
- Essential Fatty Acids – Good News for Women, *Total Health Magazine*, 24-25, 2006
- EFAs What's the Big, Fat Deal, *Vitamin Retailer*, 40-43, 2006
- Beauty Inside Out, *Remedies Magazine*, 26-28, 2006
- The Cholesterol Conundrum, *Vitamin Retailer*, 26-31, 2006

Press Releases (partial list)

- Omega-3 Levels During Pregnancy Influence Children's Testing and Behavior Skills, 2008
- Meta-analysis confirms high-dose Omega-3 fish oil provides effective relief from joint pain, 2007
- Purified Fish Oil Omega-3 Provides Essential Nutrients For Pregnant Women, 2007
- New High-Concentrate EFA Product Targets Joint and Immune Health, 2006

Featured Article

- Dietitians Open Up to Supplements, But Slowly, *Nutrition Business Journal*, 18-20, May, 2006

Peer Reviewer

- Invited Reviewer, Practice Paper of the American Dietetics Association: Dietary Supplements, *J Am Diet Assoc* 105(3):460-470, 2005

TEACHING, LECTURES & SPEAKING

- 2007 Guest Lecturer, *Fish oil and Depression*. Oregon Health Sciences Univ., Portland, OR
- 2007 Invited Speaker, *Fish Oil and Mental Health, An Evidence-based Review*. The University of Arizona Program in Integrative Medicine, Tucson, AZ
- 2005 Invited Speaker, *Got Fish on the Brain? A look at fish oil and brain health over the lifespan*. Oregon Dietetic Association Annual Meeting, Newport, OR
- 2004 Invited Speaker, *Introduction to Herbs, Botanicals and Complementary Medicine*. Oregon Health and Sciences University, Portland, OR
- 2004 Instructor, *Health Education*. Portland Community College, Portland, OR
- 2002 Invited Speaker, *Insulin Resistance, Dietitians and Diet, Getting to the Heart of the Matter*. Montana Dietetics Association Annual Meeting, Billings, MO
- 2002 Invited Speaker, *Metabolic Syndrome X*. California Dietetics Association Annual Meeting, Riverside, CA
- 2001 Invited Speaker, *Diabetes Update*. California Association of Residential Care Homes, Continuing Education Annual Meeting, Saratoga, CA
- 2000-2001 Guest Lecturer, *Dietary Supplements/Nutrition*. Integrative Medicine program, Kaiser Permanente Medical Center, Santa Clara, CA
- 2000 Invited Speaker, *Syndrome X: Prevention through Nutrition and Skeletal Health; Osteoporosis Prevention*. National Nutritional Foods Assoc. Convention, Las Vegas, NV
- 1997-2000 Course Instructor, *A New and Healthier You and Freedom from Cigarettes*. Health Education Department, Kaiser Permanente Medical Center, Santa Clara, CA
- 1999 Course Co-Instructor, *Foods for Young Children*. San Jose City College, in collaboration with the City of San Jose and Choices for Children, Campbell, CA
- 1999 Clinical Instructor, *Dietary Management of Diabetes Mellitus and Cholesterol*. Nutrition Services, Kaiser Permanente, Redwood City, CA
- 1996 Guest Lecturer, *Women's Healthy Eating and Living Study*. Clinical Research Center, Stanford University Medical Center, Stanford, CA
- 1996 Assistant Course Instructor, *Community Nutrition*. Department of Nutrition and Food Science, San Jose State University, San Jose, CA

ADDITIONAL EXPERIENCE

Clinical Nutrition

Kaiser Permanente Medical Center, Santa Clara and San Jose, CA 1996-2000

Continuing Professional Education (CPE)

Coordinated CPE for *Nutrition in Complementary Care*, national specialty group of *The American Dietetic Association*. 2000-2003

Conference and Seminars

2000-2001 Developed and co-presented first-ever *Herbal Education Seminars* for Kaiser Permanente Medical Center, Santa Clara, CA. Co-presented with the Chief of Integrative Medicine.

1997 Coordinated *Effective Teaching Strategies* for the California Department of Education, Nutrition Education and Training Division.

1997 Co-chaired *Trends in Nutrition* for the California Dietetics Association.

ADDITIONAL EXPERIENCE, continued

Curricula Development

1999-2001 Developed and implemented both single-session and 14-week courses for adults on nutrition, weight management, and chronic disease risk reduction. Interfaced with Departments of Medicine, Psychiatry and Health Education at multiple *Kaiser Permanente Medical Centers* and the regional office. Curricula were adopted for regional-wide use and are still in use today.

1999 Developed an 18-week interactive and instructional course for *San Jose City College* on implementing the *USDA Child Care Food Program* guidelines.

Retail Management

1986-1994 Managed operations, financials, merchandising, inventory, personnel, vendor and consumer relations for Fred Meyer Nutrition Centers and Nature's Fresh NW, Portland, OR.

PROFESSIONAL AFFILIATIONS

2008-present *Global Organization for EPA and DHA Omega-3*, Chair, Scientific committee

2007-present *International Omega-3 Learning and Education Consortium for Health and Medicine*, Executive committee member

2007-present *Global Organization for EPA and DHA Omega-3*, member

2006-present *Nutracon Conference*, Advisory Board member

2002-present *Oregon Dietetic Association*, member

2000-present *Nutrition in Complementary Care*, a professional practice group of the *American Dietetic Association*, member
Executive board, Liaise Chair 2002 - 2004

1998-present *American Dietetics Association*, member

1998-1999 *International Bone and Mineral Society*, member

1997-2002 *California Dietetic Association*, member

1997-2001 *Kaiser Permanente Adolescent Speakers Bureau*

1986-2000 *Kappa Omicron Nu Honor Society*, member

Note:

Samples and examples of published and completed work available upon request.